

FADJA 2016 PREVIEW

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NOVOMATIC takes the V.I.P. Experience to FADJA

Colombia currently represents one of the most dynamic gaming markets in Latin America and NOVOMATIC Gaming Colombia will proudly be at the 18th edition of FADJA showcasing the latest NOVOMATIC innovations for the market. On Stand #42, the NOVOMATIC subsidiary will unveil an advanced line-up of exciting products that demonstrates its strength in the region.

Following its global debut at the ICE show in London will be the NOVOSTAR® V.I.P. Royal, one of the three brand new V.I.P. cabinets launched this year. Boasting a huge 65" upright curve screen, the NOVOSTAR® V.I.P. Royal takes the 'Very Important Player Experience' to new heights with maximum visual appeal that breaks the limits on gaming entertainment.

Also being shown at FADJA 2016 from the stunning new V.I.P. line will be the V.I.P. Lounge™ that offers operators and players alike the V.I.P. Experience in a space-optimized lounge format. This new cabinet has a highly ergonomic design and features two 32" full HD screens and a 12" TouchDeck™ player interface, together with a highly comfortable V.I.P. chair.

Another standout innovation that makes its Latin American debut will be the NOVOSTAR® II upright gaming machine, showcasing a selection of game compendiums that includes market-attuned multi-game additions and the new One & Only™ mix. Other international game-changing machines to be presented at FADJA include the DOMINATOR® and IMPERATOR™ S3, both returning to the show.

In addition to demonstrating the latest NOVOMATIC innovations to visitors at the Corferias International Exhibition Center in Bogotá next month, NOVOMATIC Gaming Colombia will use this year's event as a key forum to discuss forthcoming regulatory changes in the local street and sports betting markets, as well as online and mobile gaming.

About NOVOMATIC:

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 24,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 235,000 gaming terminals in its some 1,600 plus gaming operations as well as via rental concepts.

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Through its numerous international subsidiaries the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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