

NOVOMATIC hires international product expert John Morris

Gumpoldskirchen, 2 May 2017 (OTS) – Since the beginning of April, John Morris has been strengthening the NOVOMATIC Group in promoting its international expansion as “Vice President Global Product Management”. In his new function, John Morris reports directly to Thomas Graf, Chief Technology Officer of NOVOMATIC AG. “John Morris will be responsible for the strategic product alignment and further development of international product management. This decision is not just for staffing: John Morris is a very clear signal to the international markets that we will be even more active in the future,” said Thomas Graf, pleased with the new member of the NOVOMATIC Group.

Within the industry, John Morris is considered a “primary rock”. During the last three decades, Morris has held leading positions in Product Management at IGT, including Product Director - International and most recently as the Product Market Manager – Asia. “With his decades of global experience, his legendary commitment, as well as his extensive industry network, Morris will promote our worldwide activities in a leading position,” noted Thomas Graf.

“NOVOMATIC is one of the major players on the market, with a huge potential for development at international level. I am proud to be part of this company and to work closely with Thomas Graf,” said John Morris about his position at NOVOMATIC. “I have always experienced NOVOMATIC as one of the most dynamic companies in the industry. I am therefore even more delighted to take part in the international business development of NOVOMATIC. The company already has the most important components for this, being technically advanced, with innovative products, popular games and a globally appreciated product service.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 28,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 235,000 gaming terminals in its some 1,600 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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