

NOVOMATIC is now a member of the WLA, the EL and the CIBELAE

Accordingly, the gaming group expands its footprint in the lottery segment.

Gumpoldskirchen, 22nd July 2014 (OTS) – NOVOMATIC, Europe's largest integrated gaming group, was now accepted as a member in three of the world's most important lottery associations. With this, the company expands its competency in lottery services.

Apart from its market leading position in the European video lottery sector, NOVOMATIC strives to also increase its footprint in the classic lottery segment – not least through the acquisition of the Icelandic lottery technology pioneer Betware Holding hf. that was completed in November of 2013. Betware's many years of experience as a provider of online gaming solutions for the lottery market already offer a major step in this direction. Now, NOVOMATIC can also count itself among the members of the three most important lottery associations worldwide: the World Lottery Association (WLA), the European Lotteries (EL), as well as the Corporación Iberoamericana De Loterías Y Apuestas De Estado (CIBELAE).

The World Lottery Association is a worldwide member-based organization that advances interests of the state lottery companies by advocating the highest ethical principles and supporting its members in achieving their visions. As one of the most recent members, NOVOMATIC has now been recognized as a Gold Contributor. With this, the group proves not only that it is one of the industry's leading international players, but also shows that it complies with the WLA's high standards regarding corporate and social responsibility.

The European Lotteries, an umbrella organization for national lotteries, has also recognized these efforts and rewarded NOVOMATIC with a status as Associate Member. The CIBELAE, an association of lotteries in Latin America, has accepted NOVOMATIC as a STAR Provider ("proveedor estrella").

"Being received as a member of these three important associations honors us and shows that our commitment to continued innovation and social responsibility pays off. As an integrated gaming group, we are both an operator and a producer of high-quality gaming devices and services. The lottery offering will perfectly complement our already comprehensive portfolio", says NOVOMATIC's CEO Franz Wohlfahrt.

"In acquiring NOVOMATIC as a Gold Contributor, the WLA has gained a partner that is one of the largest integrated gaming companies in the world. NOVOMATIC's November 2013 acquisition of Betware, the former WLA Gold Contributor and long-time leader in online gaming solutions for the lottery market, emphasizes NOVOMATIC's eagerness to work with the world lottery community in its effort to gain revenue for good causes. We are proud to welcome NOVOMATIC as a WLA member, and to count them among our Gold Contributors", says WLA President Jean-Luc Monet-Banet, who recently visited the NOVOMATIC headquarters in Gumpoldskirchen, Lower Austria.

ABOUT NOVOMATIC

The NOVOMATIC Group is one of the biggest producers and operators of gaming technologies and one of the largest integrated gaming companies in the world. The group employs more than 20,000 staff worldwide (3,000 in Austria). Founded by entrepreneur Prof. Johann F. Graf, the group has locations in 45 countries and exports high-tech electronic gaming equipment to 80 countries. The group operates more than 230,000 gaming machines in its about 1,500 plus traditional and electronic casinos as well as via rental concepts. Part of the group is also Admiral Sportwetten GmbH, Austria's leading sports betting operator with more than 205 outlets as well as the Vienna based online gaming specialist Greentube Internet Entertainment Solutions GmbH.

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