

## Entertainment Arena Expo 2018 Preview

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## NOVOMATIC displays leading product selection at 12<sup>th</sup> edition of Entertainment Arena Expo

*Supplying all sectors of the Romanian gaming industry and with operations throughout the country, NOVOMATIC continues to dominate the market. Led by NOVOMATIC Romania, a new selection of cabinets, games, system tools, sports betting and online gaming solutions will be presented on Stand #202 at the annual Entertainment Arena Expo in Bucharest.*

Centre stage and new for Romania are the PANTHERA™ cabinets. The PANTHERA™ 2.27 features a sophisticated design with two 27" monitors, LED illumination and delivers powerful gaming performance. At EAE, the cabinet will present game mixes such as NOVO LINE™ Interactive Edition X that features 10 prominent NOVOMATIC titles including Book of Ra™ Temple of Gold™, Lucky Lady's Charm™ deluxe, Viking & Dragon™ and Rio Carnival™ as well as a modern, interactive menu display.

The elegant, curved screen cabinets – PANTHERA™ Curve 1.43 and V.I.P. Lounge™ Curve 1.43 – will be highlighted. Featuring 4K displays, the cabinets provide a fully immersive design and offer a wide range of titles with pin-sharp graphics. Both cabinets will present a variety of game mixes and themes such as the new Fortunes series title Voodoo Fortunes™, Amazon's Diamonds™, Upward™ and fruit games like Blue Moon™, Fruit Cubes™, Fruit Pots™ and Sizzling Hot™ pro 10.

On show will also be a strong line-up of proven performers – an expansive selection of products with wide recognition in the country and firmly established as favourites of both Romanian players and operators. Leading cabinets like the GAMINATOR® Scorpion 2.24, V.I.P. Lounge™ 2.32, IMPERATOR 3.24, NOVOSTAR® SL 3.27 and NOVOSTAR® V.I.P. 3.50 return to EAE and feature a range of new and proven games with titles like Hold Your Horses™, Book of Maya™ and Globe Roulette™ pro.

Dedicated areas around the stand feature an Ainsworth presentation that highlights the Mega Choice Classics game mix on the A600 cabinets, with titles like Wish Maker, Coral Dreams and Exotic Orient. Plus, the best-selling Multi Win 1, 2 and 3 mixes for the A640 cabinets make their European debut at EAE 2018. In addition, sports betting and online solutions, which have grown

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their footprint in Romania over the past year, will be on show, as well as the Octavian myACP casino management system, to round off this year's presentation.

Valentin Adrian Georgescu, CEO NOVOMATIC Romania, said: "Every year, our team works to improve our product offering as well as the services we provide to support the growth of our clients. The NOVOMATIC Romania team is pleased to welcome you to the 12th edition of Entertainment Arena Expo on Stand #202 with the most advantageous offers. There will also be a host of surprises, like the traditional NOVOMATIC Tournament, specially designed to reward the loyalty of our clients."

### **About NOVOMATIC**

*The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs around 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 75 countries. The Group operates around 270,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.*

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