

NOVOMATIC SALES

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Robert van Rosendaal new NOVOMATIC Key Account Director

With immediate effect, Robert van Rosendaal (48) has been appointed as the new NOVOMATIC Key Account Director for Germany, BENELUX, Iceland, Portugal & France. Robert van Rosendaal is a gaming industry expert with many years of sales experience.

In line with the internal restructuring process and the continued expansion of market leadership in key European casino markets, Robert van Rosendaal is now responsible for the distribution of the complete portfolio of casino products in Germany, Iceland, Portugal, the BENELUX countries and France. He reports into Jens Einhaus, VP International Sales, Europe & The Americas.

“With Robert van Rosendaal we have been able to assign this key position – especially in the German and French casino markets – to an expert with extensive sales experience as well as excellent market and product knowledge,” says Jens Einhaus.

Robert van Rosendaal joined NOVOMATIC AG in 2016. After a number of sales-related projects, he was most recently Senior Manager Global Sales for Emerging Markets. Prior to joining NOVOMATIC, he held senior sales positions with renowned manufacturers in the casino industry. Robert van Rosendaal is married, with three children and lives with his family in Hilversum, the Netherlands.

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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