

NLS ENHANCES BUSINESS ACTIVITIES

Release date: June 2nd, 2015 • Embargo date: immediate release



Novomatic Lottery Solutions enhances its business activities in the German-speaking region

The wholly owned subsidiary of the NOVOMATIC AG, Novomatic Lottery Solutions strengthens its activities in the German-speaking region: As the newly appointed Country Manager for Germany, Austria and Switzerland, Andreas Kohlmann will be responsible for business development and business implementation in this area.

Andreas Kohlmann (51) has gained extensive industry experience in the German-speaking market place during his career at Wincor Nixdorf and Adesso AG. Mr Kohlmann will oversee business activities in this region from the office in Rellingen, located outside of Hamburg. The newly assigned Country Manager reports directly to the CEOs of Novomatic Lottery Solutions, Miriam Lindhorst and Frank Cecchini.

“We are very pleased to welcome Andreas Kohlmann and we are confident that his wide-ranging experience, profound knowledge and excellent network of relationships will support the establishment of our products and solutions in the German-speaking market. The timing of Mr Kohlmann joining Novomatic Lottery Solutions is perfect, considering we are at the culmination of the integration of Betware within the NOVOMATIC Group, along with investments undertaken to encourage a 360 degrees solution platform. We have thus laid the foundation to present ourselves to the market as the leading provider for innovative high quality solutions”, Miriam Lindhorst said on the occasion of Mr Kohlmann’s appointment.

Andreas Kohlmann has been mainly engaged in the lottery industry throughout his professional career. As the head of the lottery segment, business development, software development and sales, he significantly contributed to Wincor Nixon’s success in the lottery terminal business. As a senior business developer at Adesso AG, he successfully developed new customer segments and made a significant contribution to the doubling of customer figures in the lottery industry.

Andreas Kohlmann lives in Hamburg with his wife and his two sons. Confidently awaiting his new duties Mr Kohlmann says: “I am delighted to be part of the NOVOMATIC family and I will conduce to enhance our position in the lottery industry in the German-speaking region. Novomatic Lottery Solutions integrates the strength and experience of the leading gaming technology group in Europe, with the innovative solutions of the former Betware for the benefit

NLS ENHANCES BUSINESS ACTIVITIES

Release date: June 2nd, 2015 • Embargo date: immediate release

of our customers' success. This allows us to offer a true alternative for the German-speaking market with innovative ideas, services and solutions."

The NOVOMATIC Group is one of the biggest producers and operators of gaming technologies in the world. The group employs more than 23,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 232,000 gaming terminals in its about 1,500 plus traditional and electronic casinos as well as via rental concepts.

Part of the Group is also Admiral Sportwetten GmbH, Austria's leading sports betting operator with more than 200 outlets as well as the Vienna based online gaming specialist Greentube Internet Entertainment Solutions GmbH. With the acquisition of Betware and the foundation of NOVOMATIC Lottery Solutions in 2013 the Group also entered the lottery business segment.

The main markets of the group are the Member States of the European Union; the Central, Eastern and South Eastern European markets where NOVOMATIC was, due to its early market entry, able to establish an excellent position; as well as expanding markets with exceptional growth such as Latin America and the US.

Further information:

Dr Hannes Reichmann
Head of Group Communications
+43 664 301 48 20
hreichmann@novomatic.com
www.novomatic.com
www.novomaticforum.com

